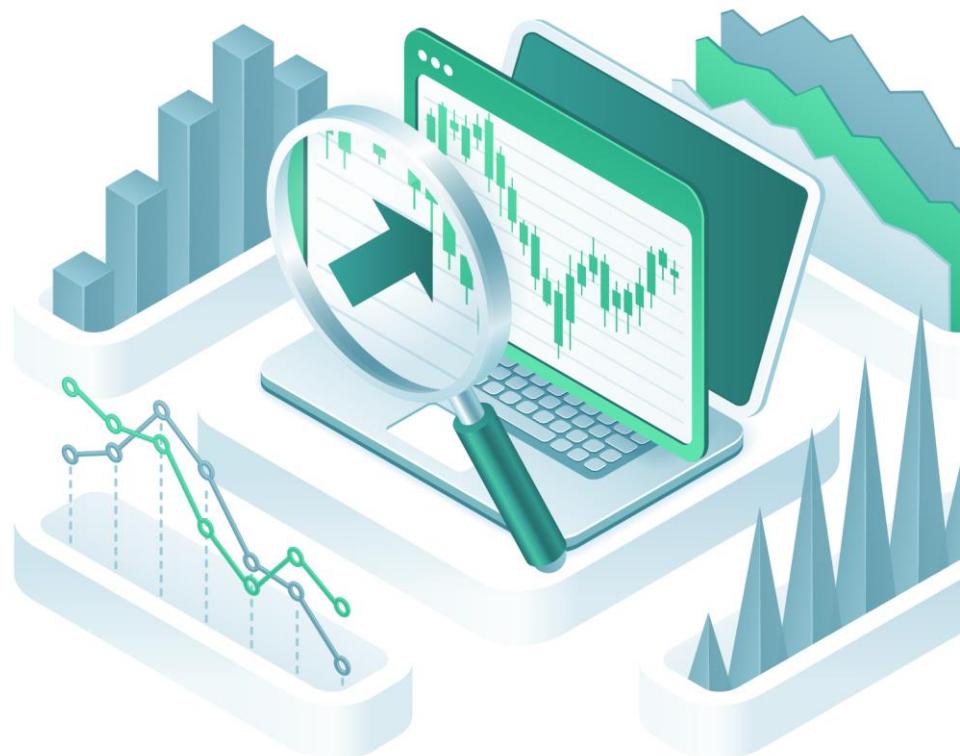


PESQUISA DE SATISFAÇÃO

2022

@CIO
Florianópolis



- ✓ Evento realizado dia 23 de junho de 2022.
- ✓ O evento contou com 19 CIO's
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:

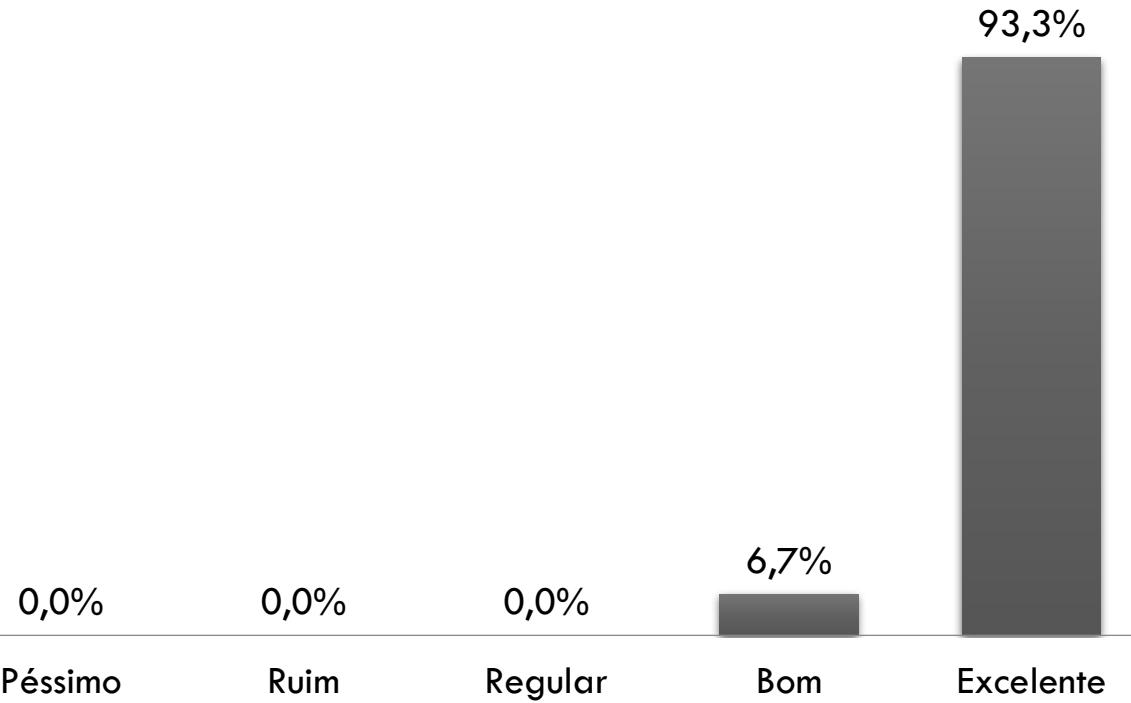
Índice = (soma do percentual de notas acima de 3) – (soma do percentual de notas abaixo de 3)

(BOM + EXCELENTE) – (PÉSSIMO + RUIM)

EQUIPE



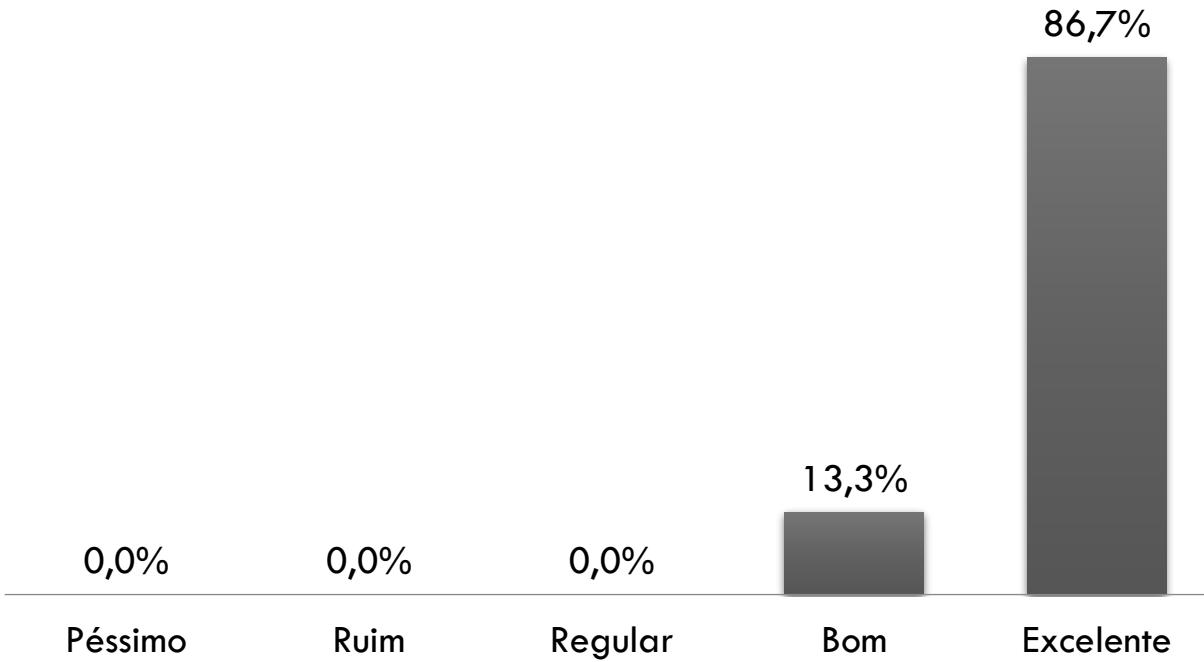
EQUIPE: RECEPTIVO



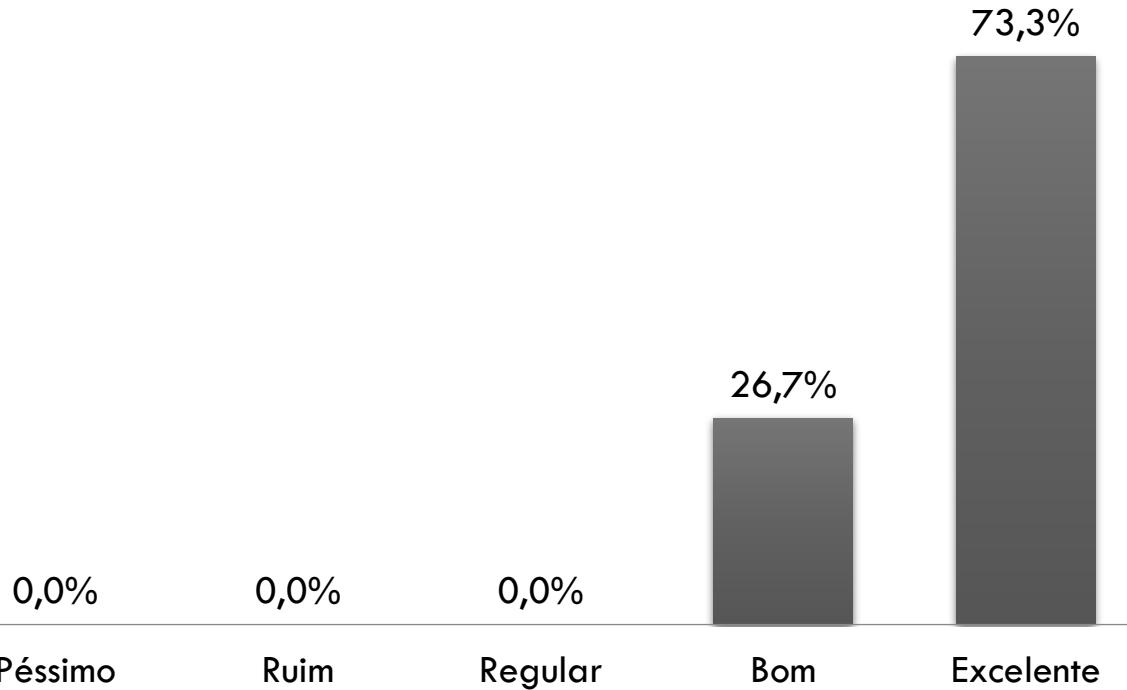
**EQUIPE
GERAL**
100%

RECEPTIVO
100%

EQUIPE: APRESENTADOR - DANDRY MAFRA



EQUIPE: ANIMADORA - ROYAL



**EQUIPE
GERAL**
100%

ANIMADORA - ROYAL
100%

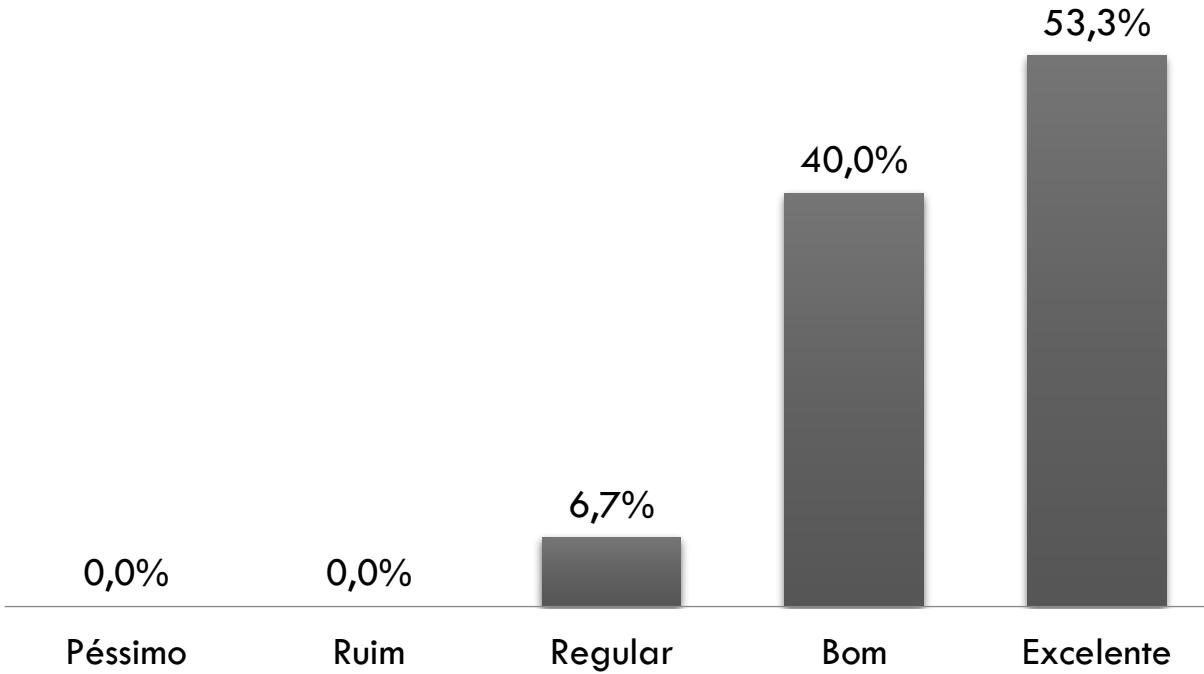
Observações:

- “Animadora foi genial! Traz leveza logo de cara. Obrigado.”
- “Parabéns Dandry pela apresentação.”

HOTEL



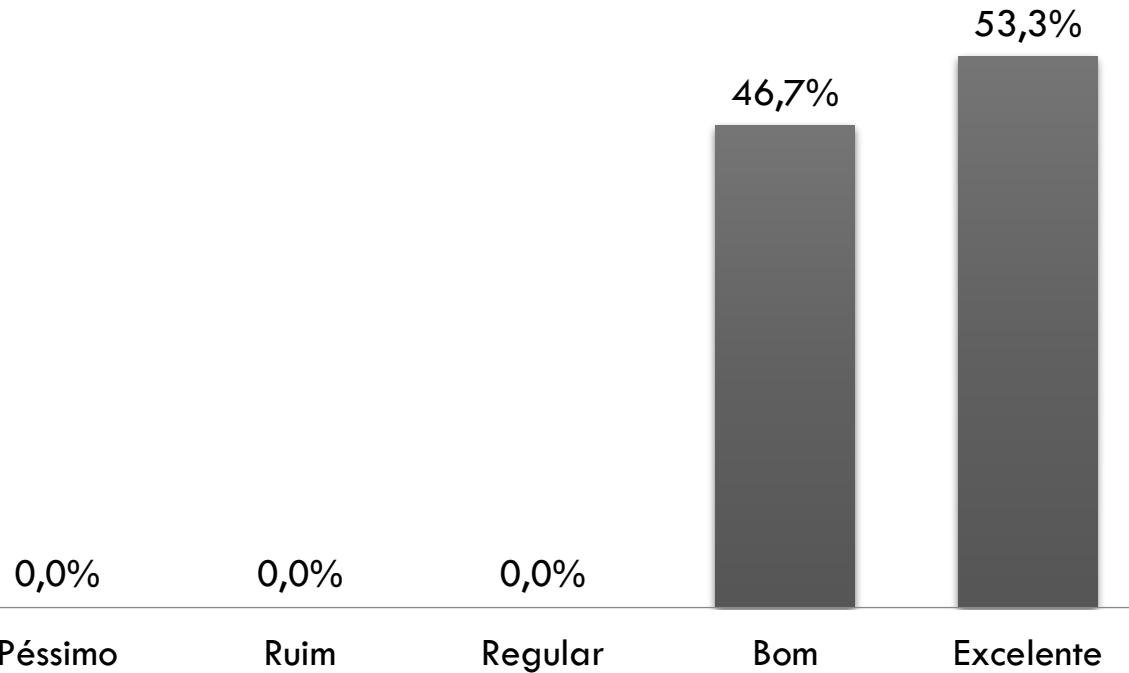
HOTEL : INFRAESTRUTURA (INSTALAÇÕES)



**EQUIPE
GERAL**
100%

**INFRAESTRUTURA
(INSTALAÇÕES)**
93%

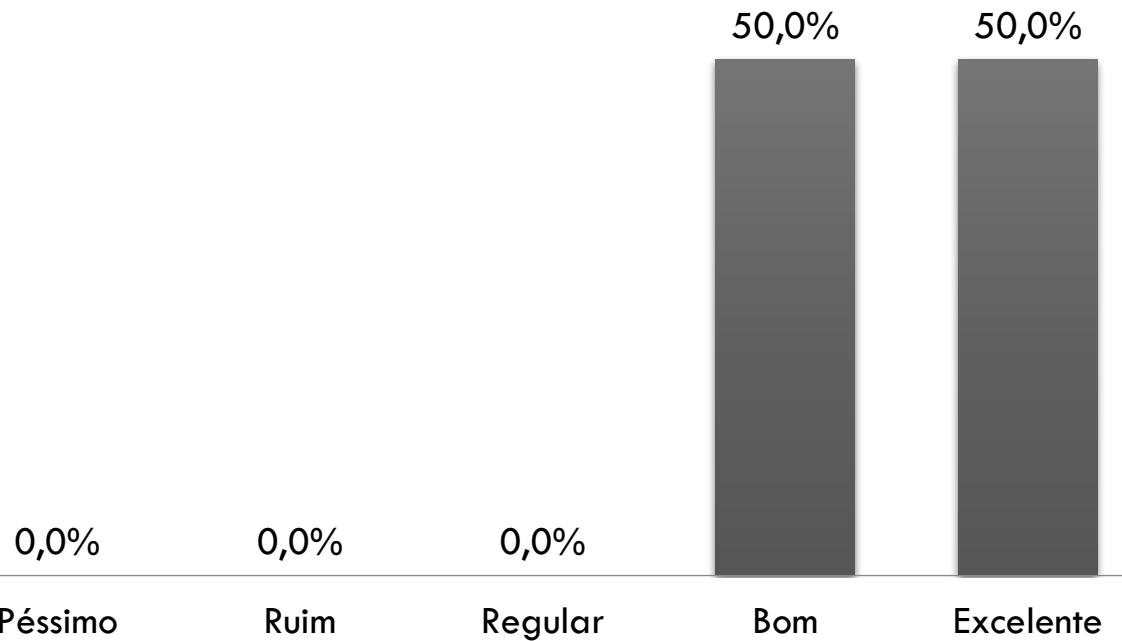
HOTEL : ALIMENTOS E BEBIDAS



HOTEL GERAL
99%

**ALIMENTOS E
BEBIDAS**
100%

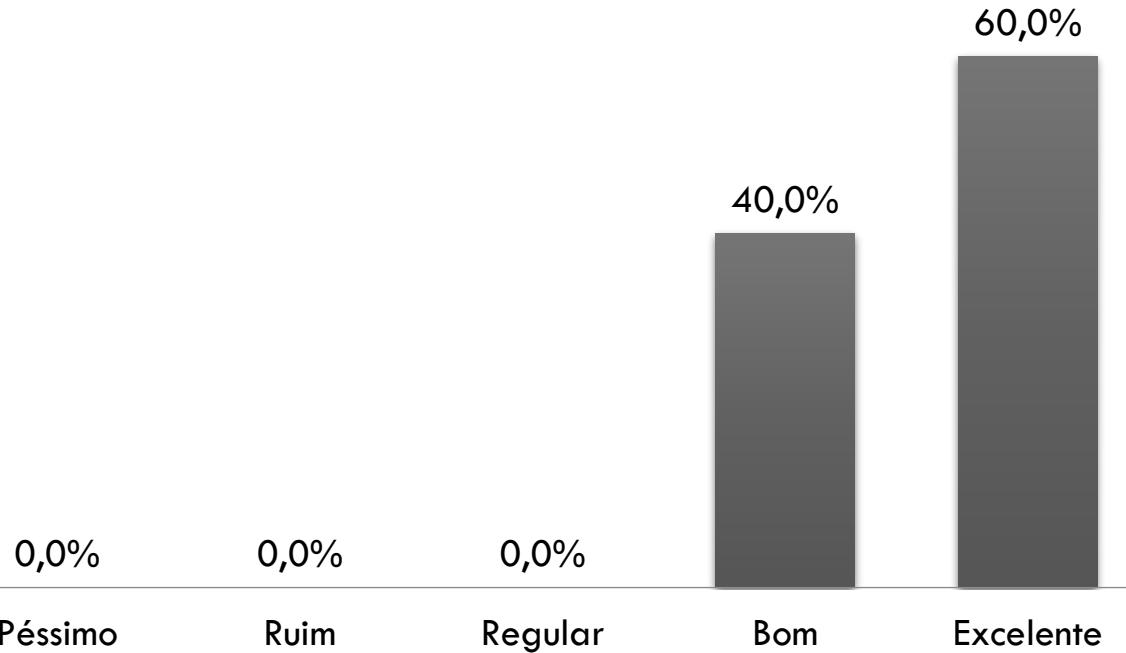
HOTEL : ATENDIMENTO



HOTEL GERAL
99%

ATENDIMENTO
100%

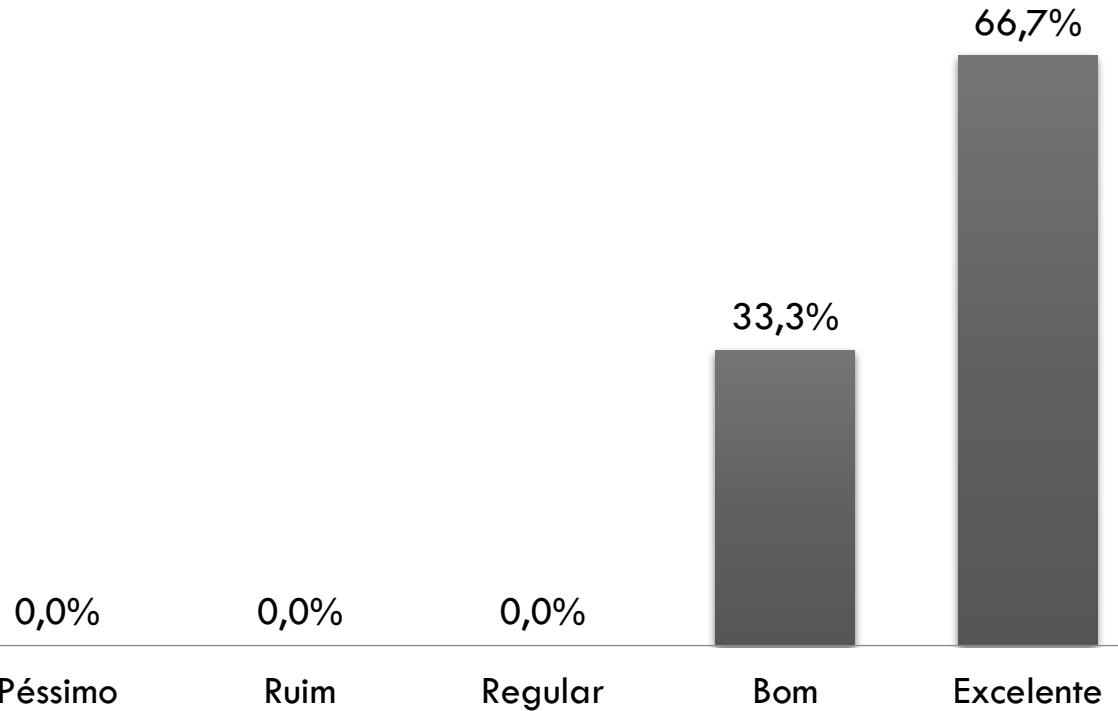
HOTEL : LOCALIZAÇÃO



HOTEL GERAL
99%

LOCALIZAÇÃO
100%

HOTEL : LIMPEZA E HIGIENIZAÇÃO



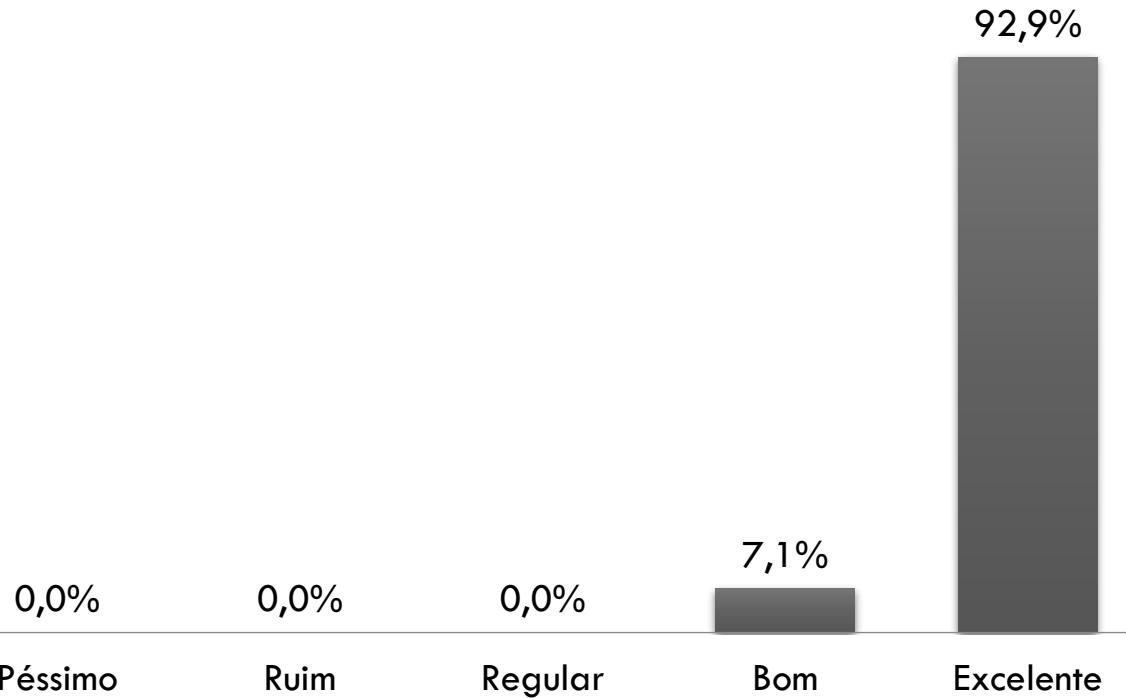
HOTEL GERAL
99%

**LIMPEZA E
HIGIENIZAÇÃO**
100%

EVENTO



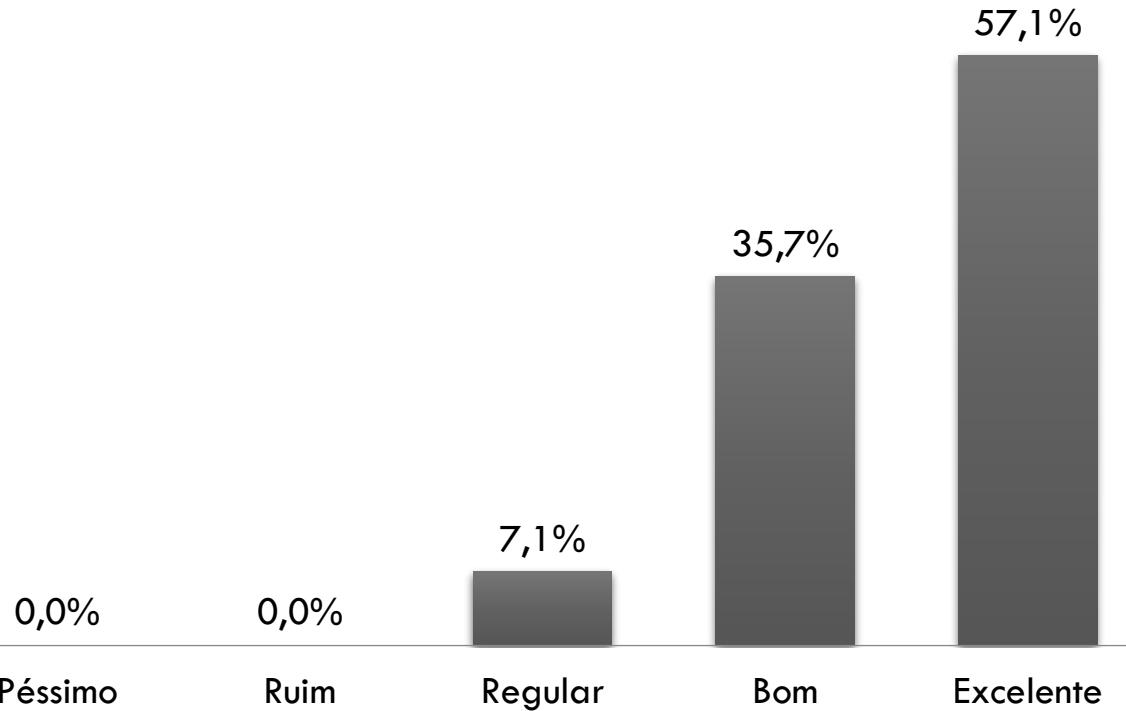
EVENTO: TEMA DO EVENTO



EVENTO GERAL
96%

**TEMA DO
EVENTO**
100%

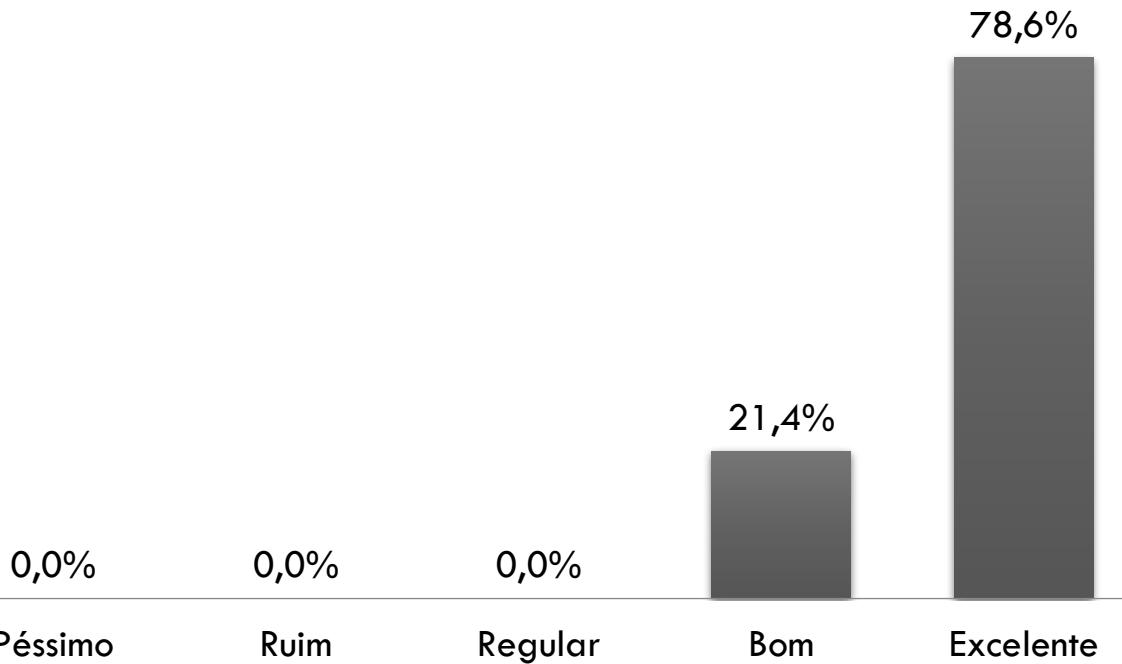
EVENTO: COMUNICAÇÃO VISUAL



EVENTO GERAL
96%

**COMUNICAÇÃO
VISUAL**
93%

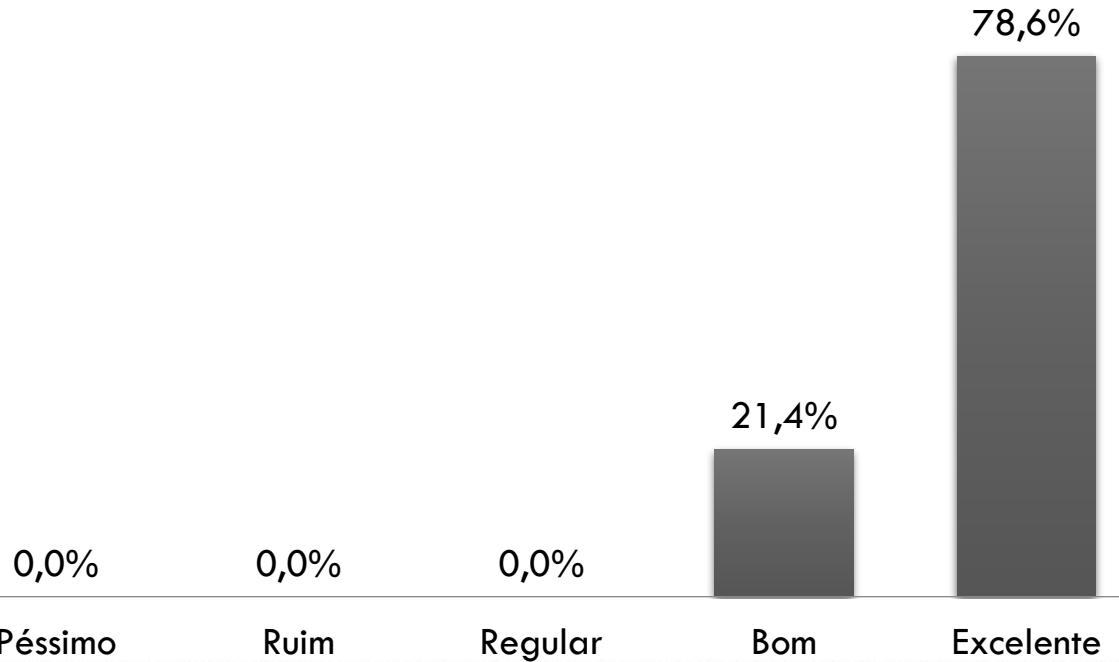
EVENTO: ORGANIZAÇÃO



EVENTO GERAL
96%

ORGANIZAÇÃO
100%

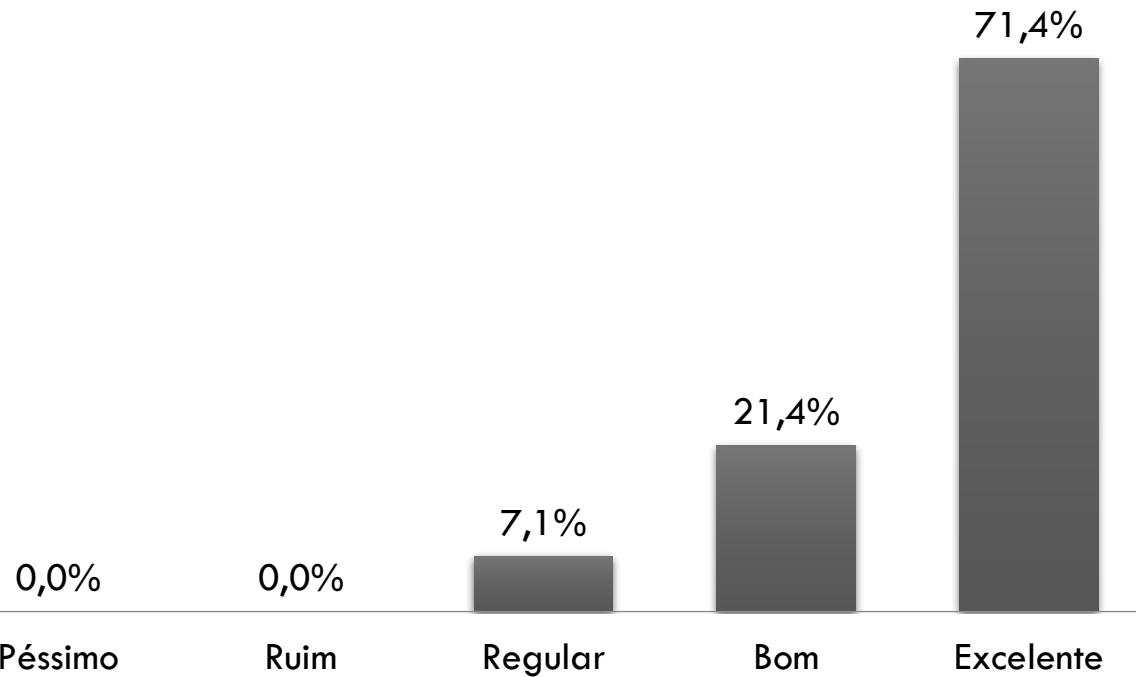
EVENTO: PONTUALIDADE



EVENTO GERAL
96%

PONTUALIDADE
100%

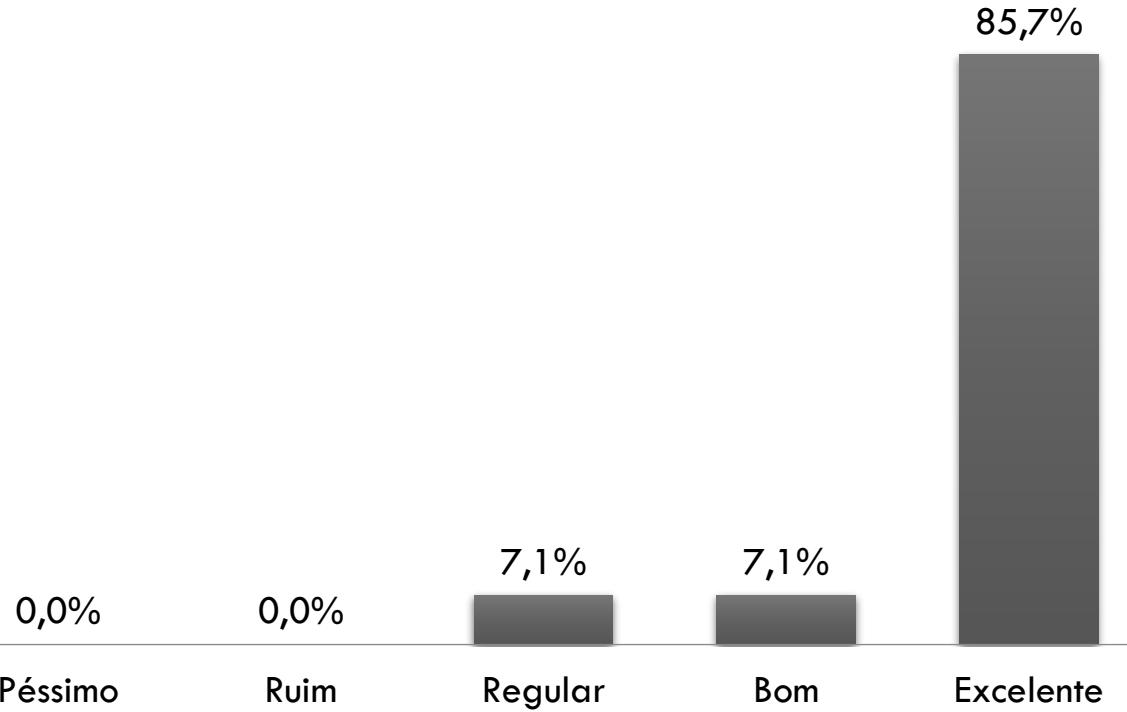
EVENTO: ÉPOCA DO EVENTO



EVENTO GERAL
96%

**ÉPOCA DO
EVENTO**
93%

EVENTO: NETWORKING



EVENTO GERAL
96%

NETWORKING
93%

Observações:

- “Muito massa, parabéns!”
- “Faltou tempo para networking com quem estava no outro grupo, e com empresas que não tinham interact com meu grupo.”

KEYNOTE



KEYNOTE – LUIZ GAZIRI: CONTEÚDO/APRESENTAÇÃO

100,0%

KEYNOTE – LUIZ
GAZIRI
100%

0,0%

0,0%

0,0%

0,0%

Péssimo

Ruim

Regular

Bom

Excelente

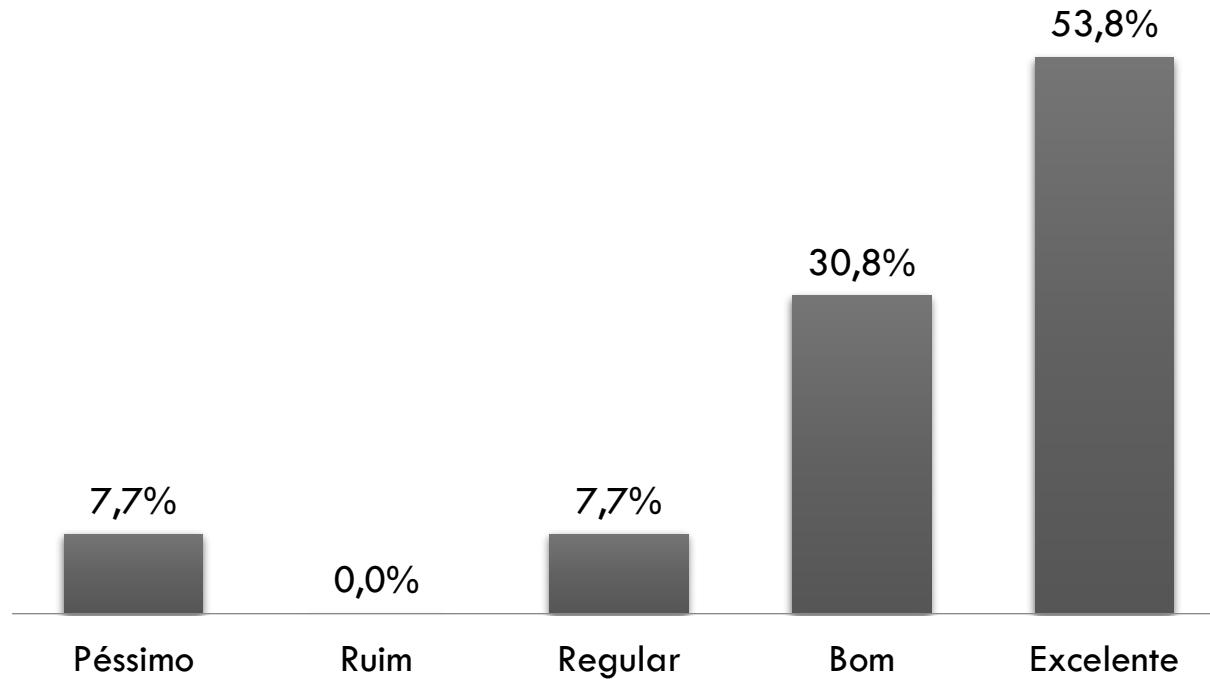
Observações:

- “Essencial!”
- “Muito bom.”
- “fantástico!”

POCKET TALK SHOW



POCKET TALK SHOW LUIZ: ALESSANDRO DA SILVA.



**POCKET TALK SHOW
LUIZ: ALESSANDRO
DA SILVA.**
77%

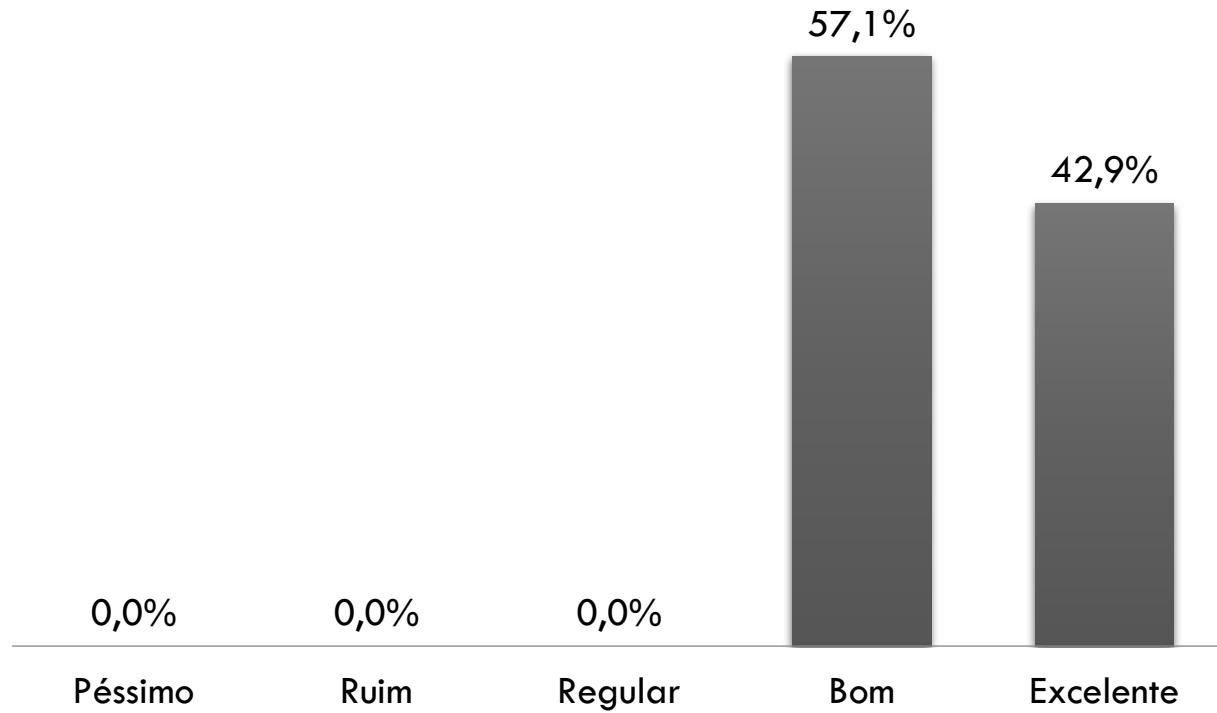
Observações:

- “Em um evento de TI apresentar alguém que ocupa um cargo mais por indicação política e que sequer tem formação em TI foi ofensivo.”

4INTERACTING



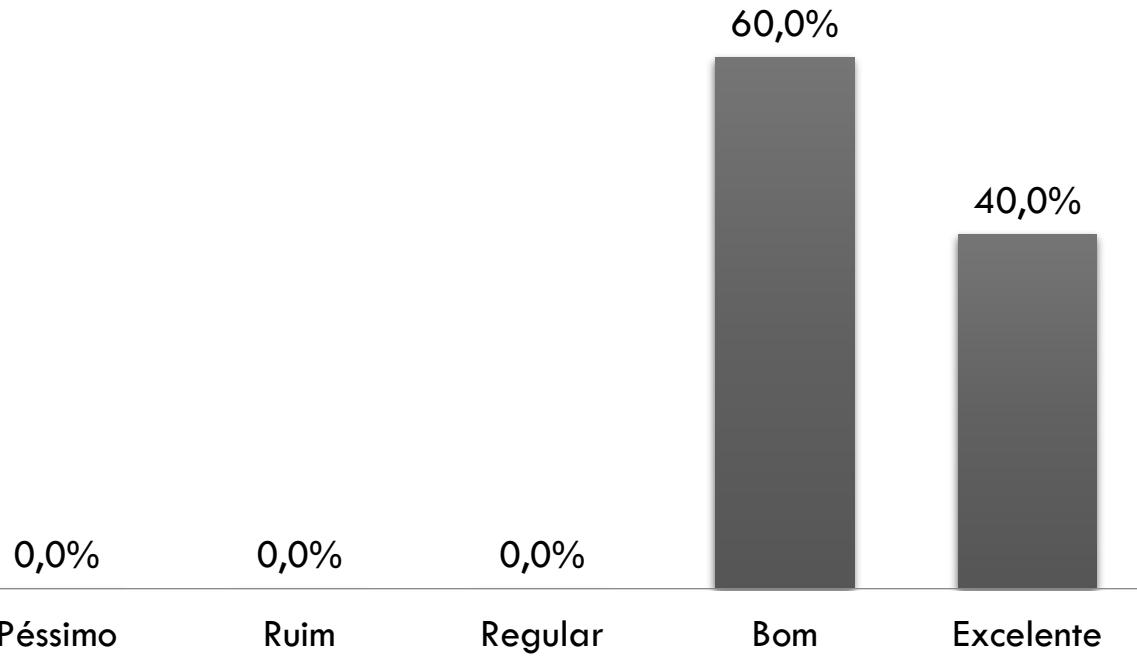
4INTERACTING : AMBER | SOFTWARE AG



4INTERACTING GERAL
97%

AMBER | SOFTWARE AG
100%

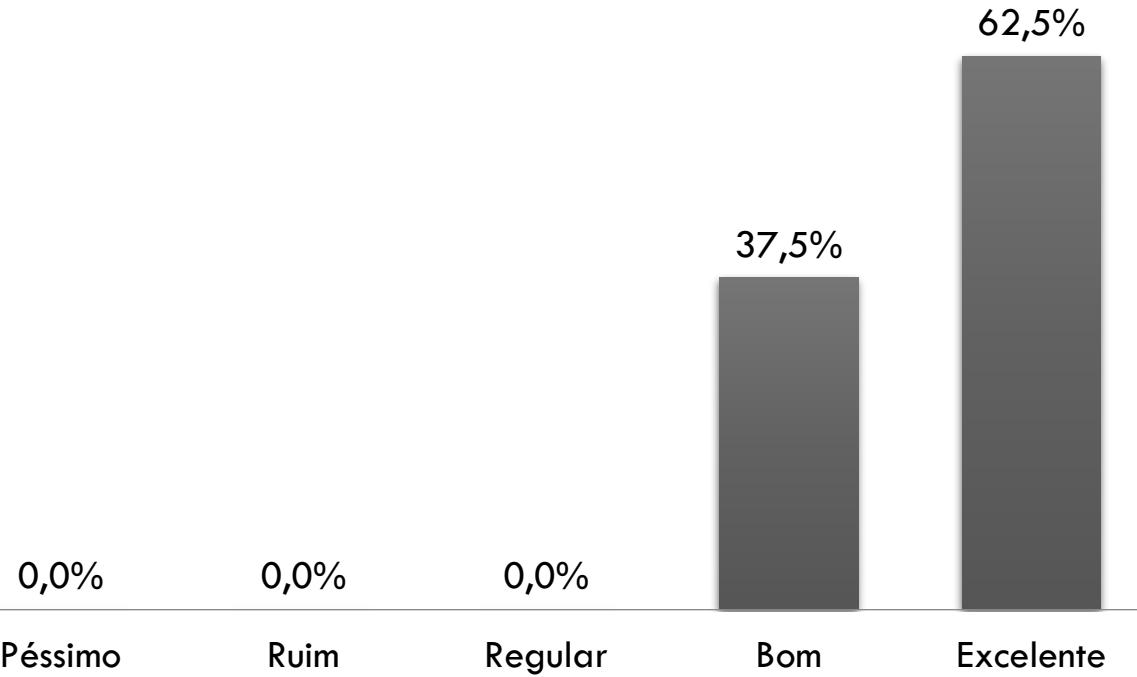
4INTERACTING : CLARANET



**4INTERACTING
GERAL
97%**

**CLARANET
100%**

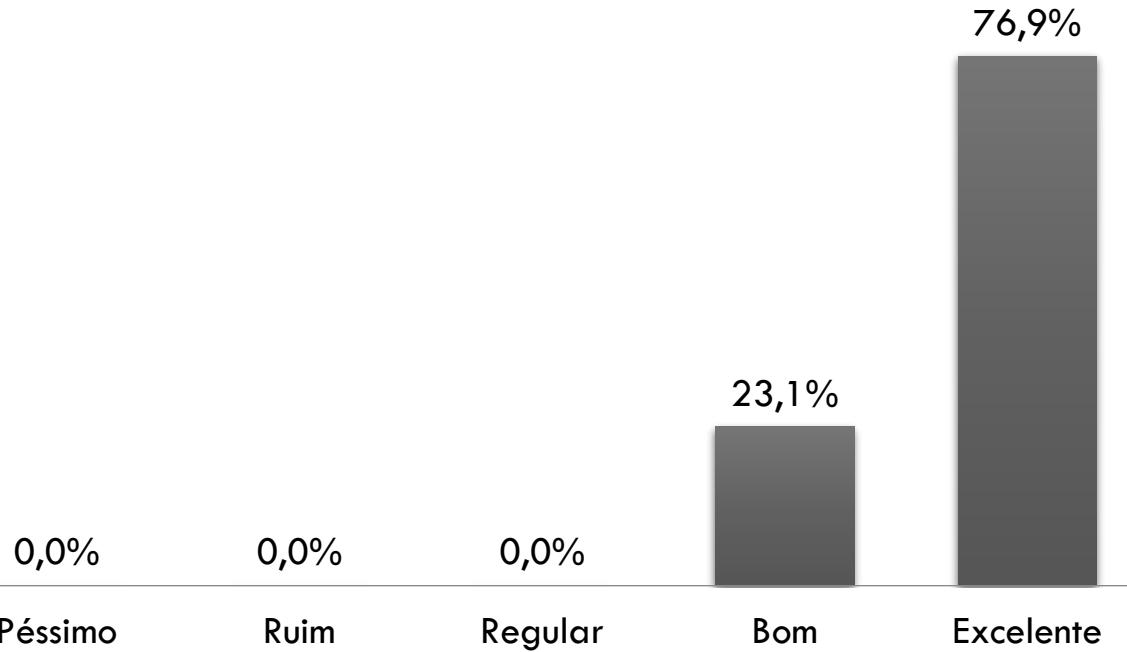
4INTERACTING : LOGICALIS | CISCO



**4INTERACTING
GERAL
97%**

**LOGICALIS | CISCO
100%**

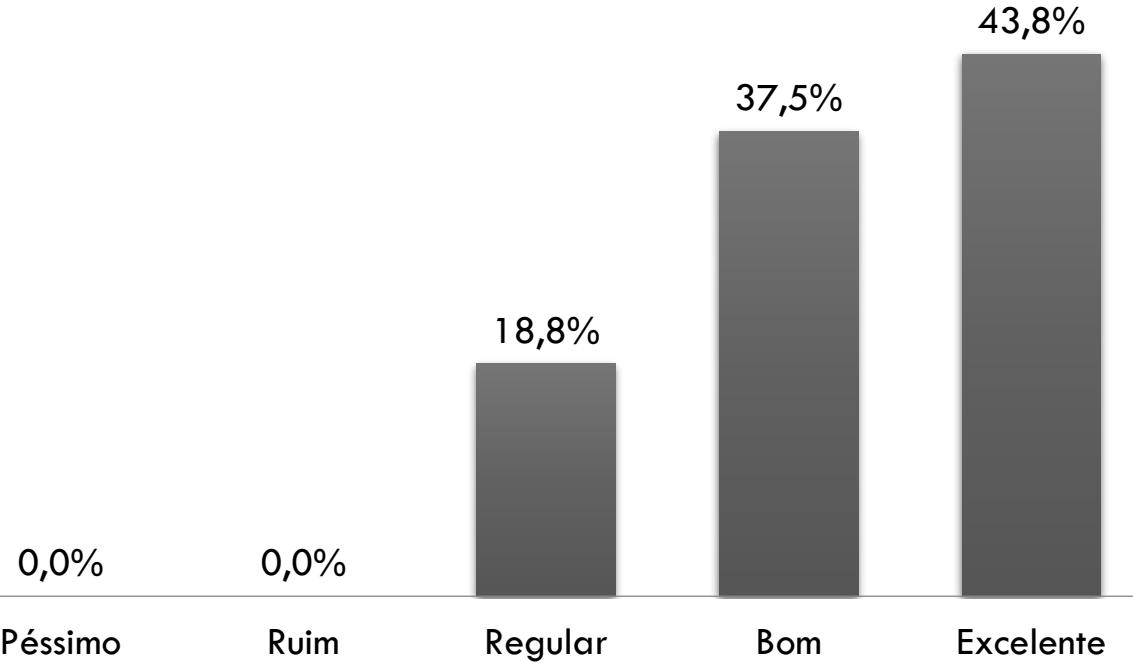
4INTERACTING : TELTEC



**4INTERACTING
GERAL
97%**

**TELTEC
100%**

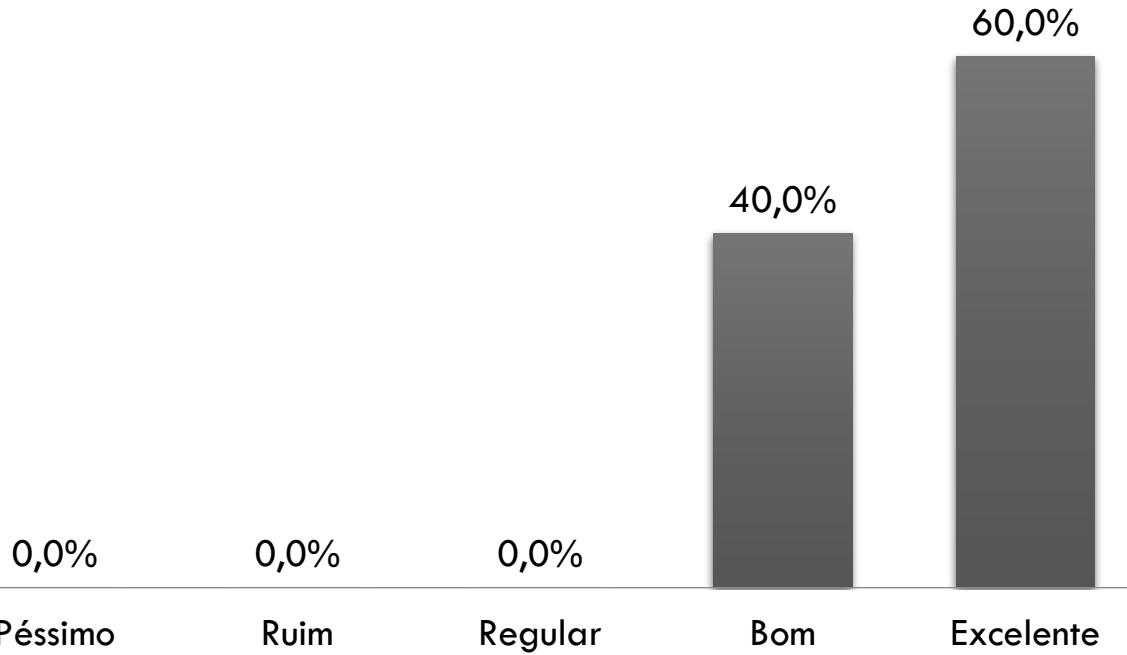
4INTERACTING : TIM BRASIL



**4INTERACTING
GERAL
97%**

**TIM BRASIL
81%**

4INTERACTING : SENSEDIA



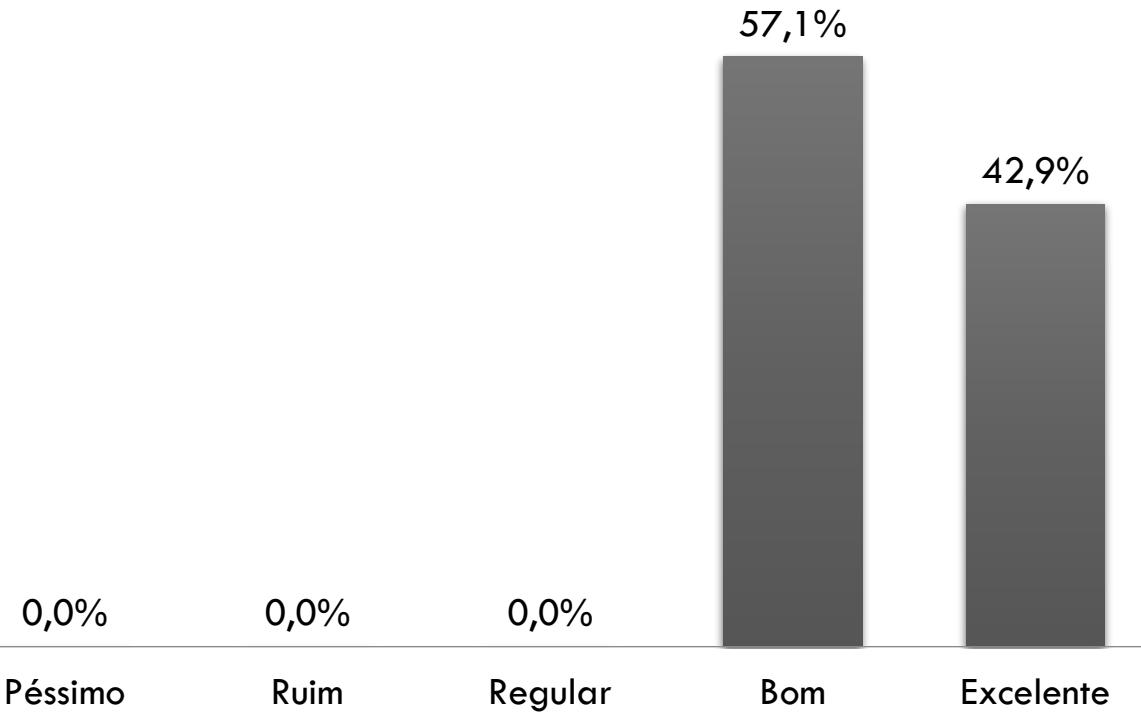
**4INTERACTING
GERAL
97%**

**SENDEDIA
100%**

SMART TRACK



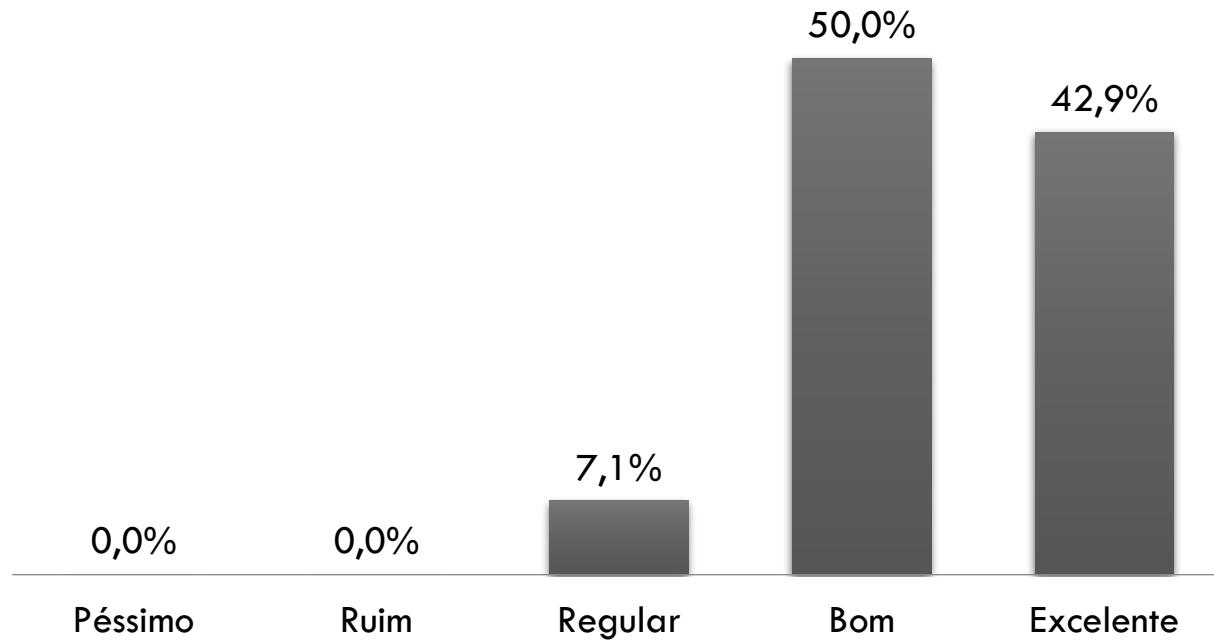
SMART TRACK: YSSY | DATADOG | SERVICENOW



**SMART TRACK
GERAL
96%**

**YSSY | DATADOG |
SERVICENOW
100%**

SMART TRACK: SEMANTIX



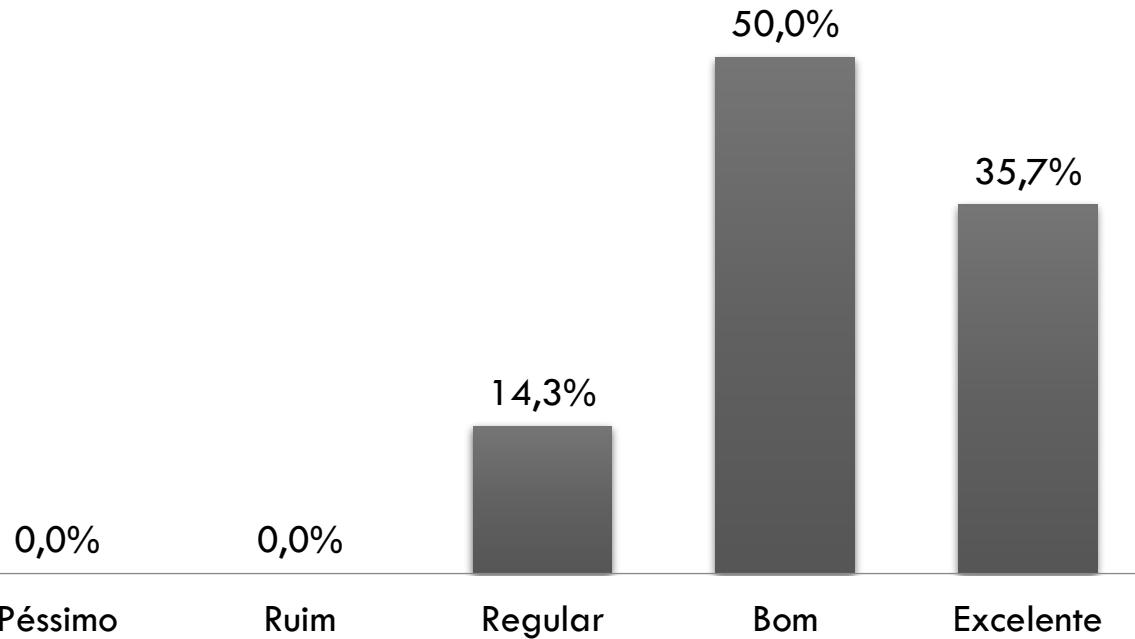
**SMART TRACK
GERAL
96%**

**SEMANTIX
93%**

SPOT NETWORK



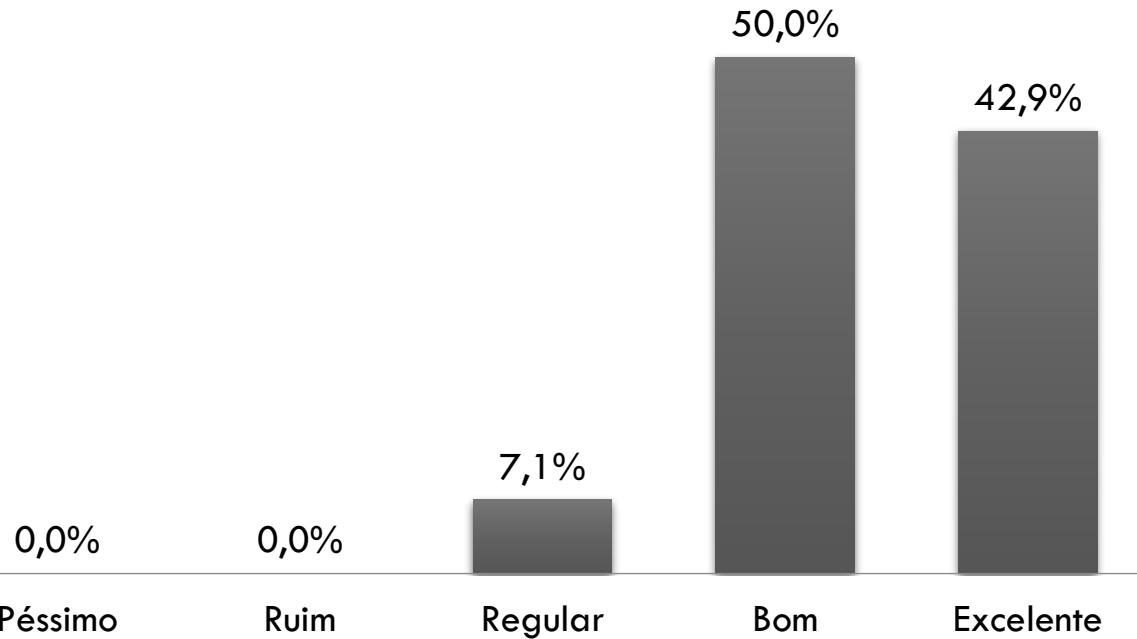
SPOT NETWORK: SAP CONCUR



SPOT NETWORK GERAL
89%

SAP CONCUR
86%

SPOT NETWORK: VS DATA | IBM



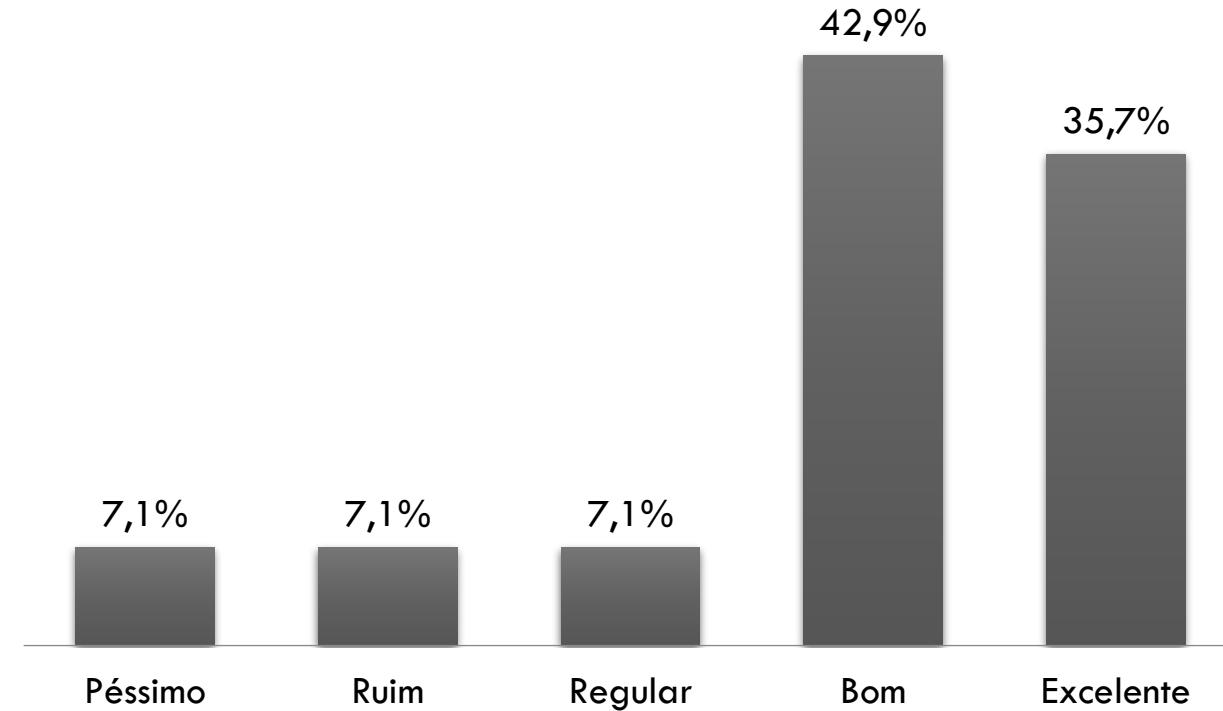
SPOT NETWORK GERAL
89%

VS DATA | IBM
93%

VIEW NETWORK



VIEW NETWORK: ZOOM TECNOLOGIA | HUAWEI



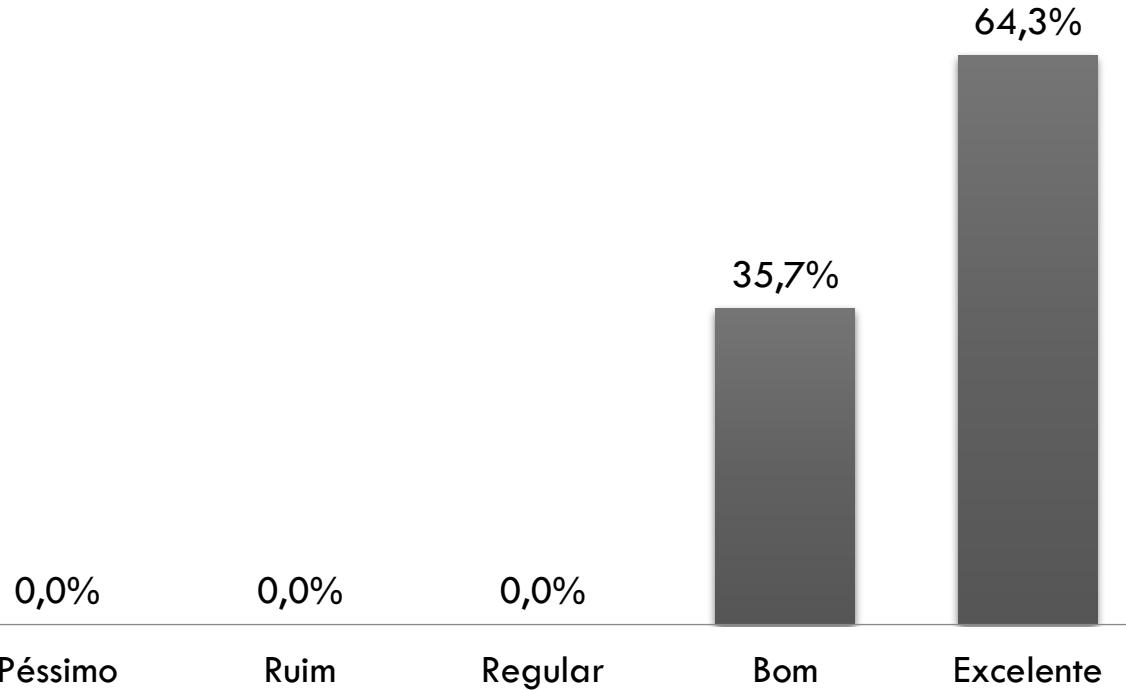
VIEW NETWORK GERAL
64%

ZOOM TECNOLOGIA |
HUAWEI
64%

OPORTUNIDADE DE NETWORK



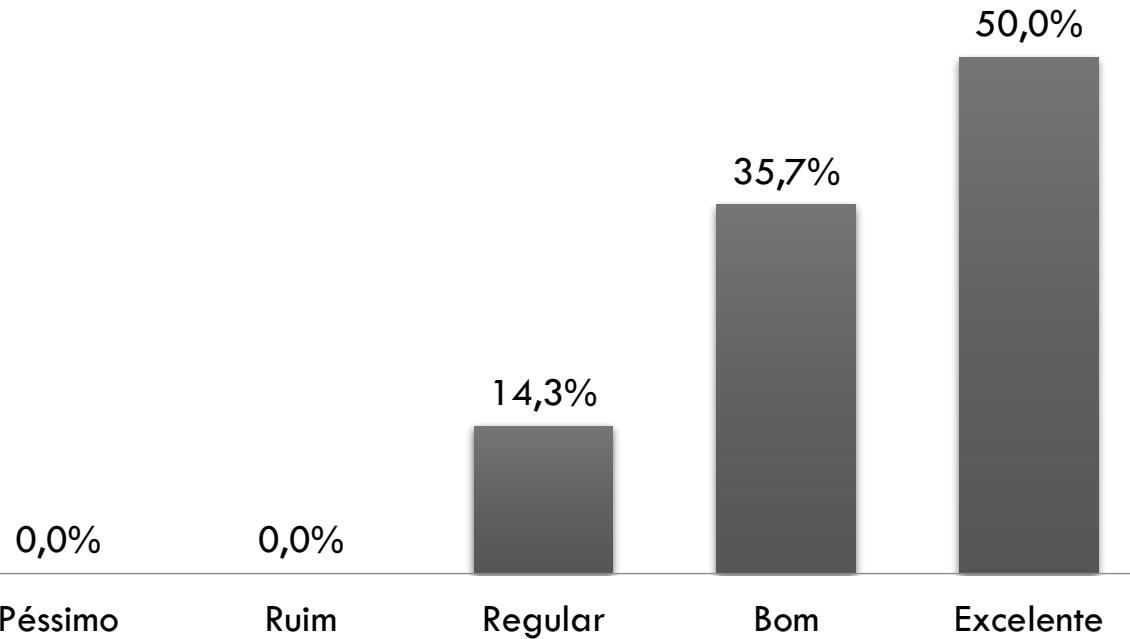
OPORTUNIDADE DE NETWORK: WELCOME



**OPORTUNIDADE DE
NETWORK**
95%

WELCOME
100%

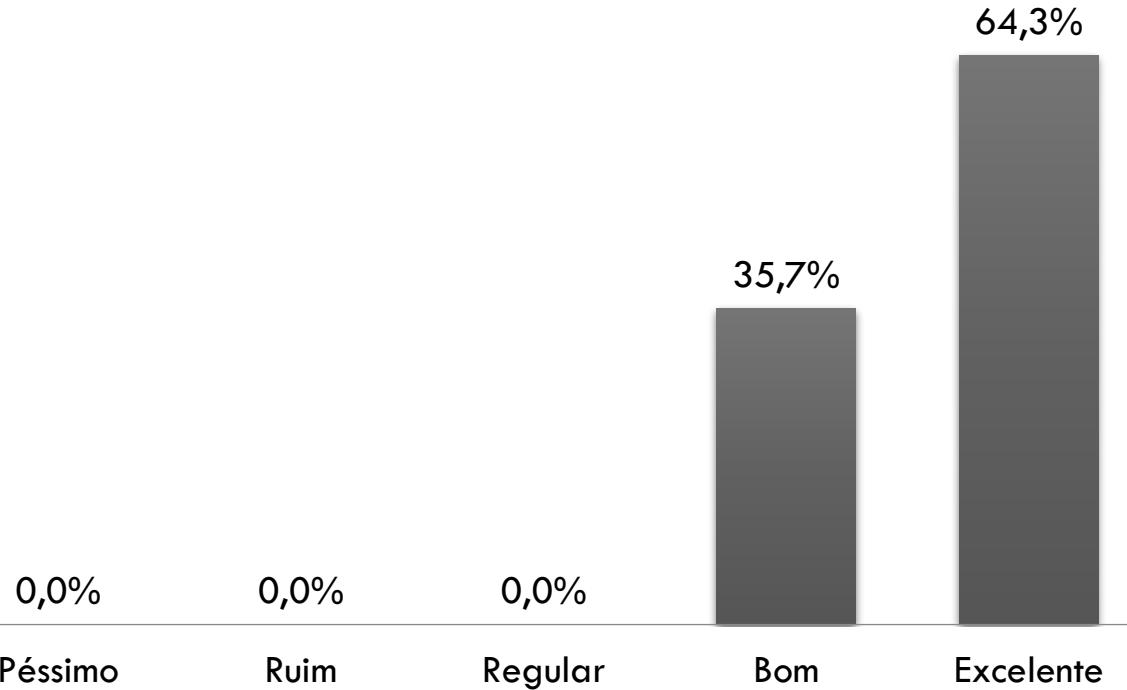
OPORTUNIDADE DE NETWORK: ALMOÇO



**OPORTUNIDADE DE
NETWORK
95%**

**ALMOÇO
86%**

OPORTUNIDADE DE NETWORK: COFFEE BREAK



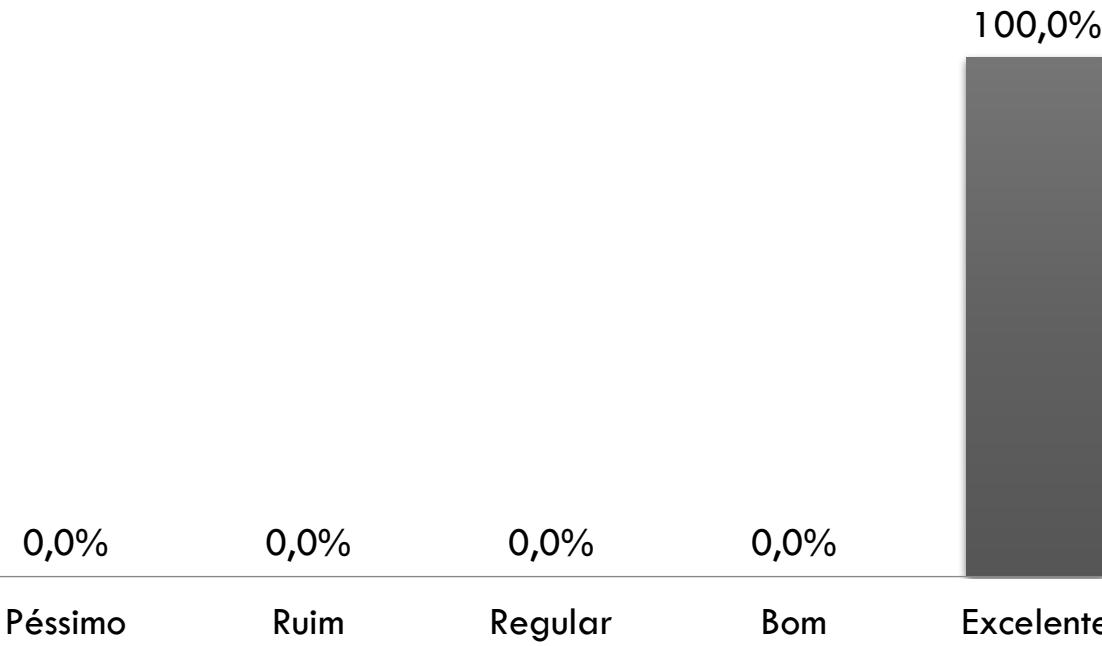
**OPORTUNIDADE DE
NETWORK**
95%

COFFEE BREAK
100%

AÇÕES

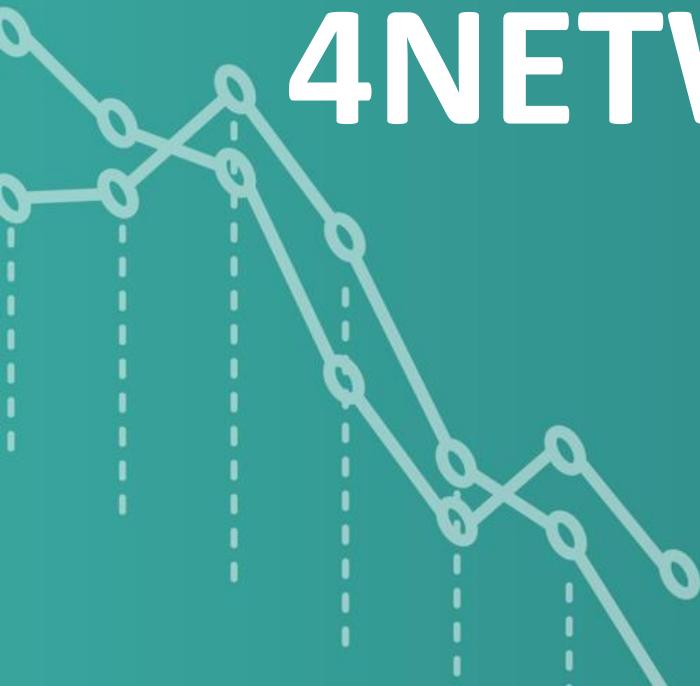


AÇÕES: FRATERNO

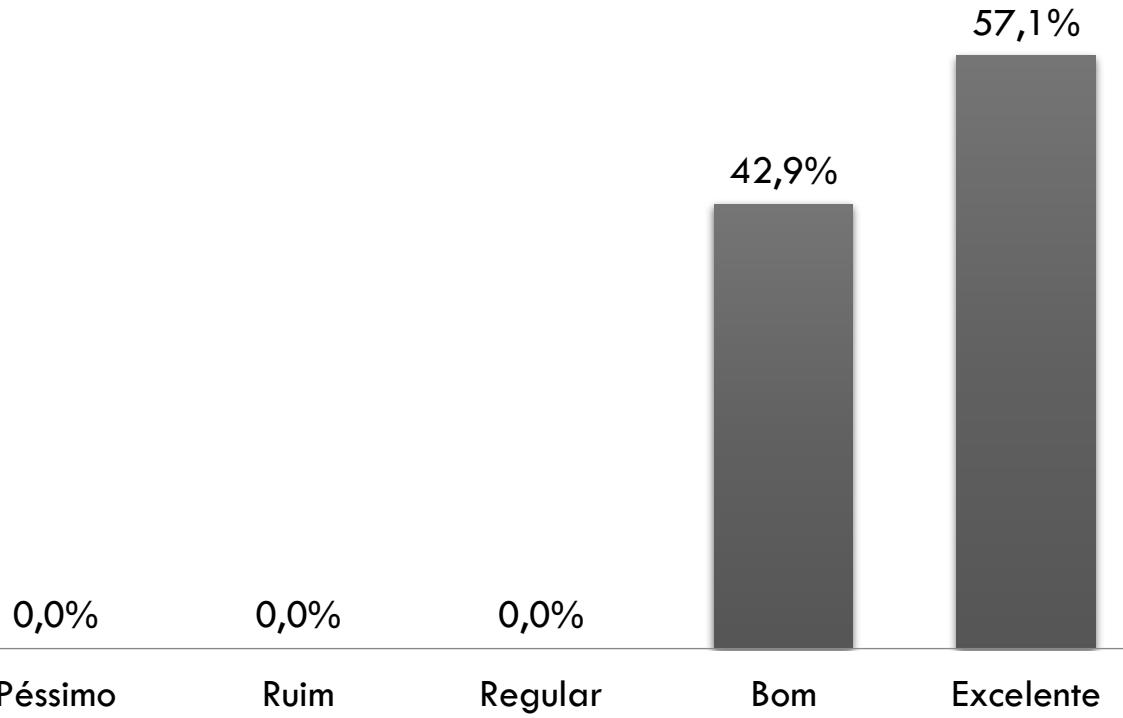


FRATERNO
100%

APPLICATIVO 4NETWORK



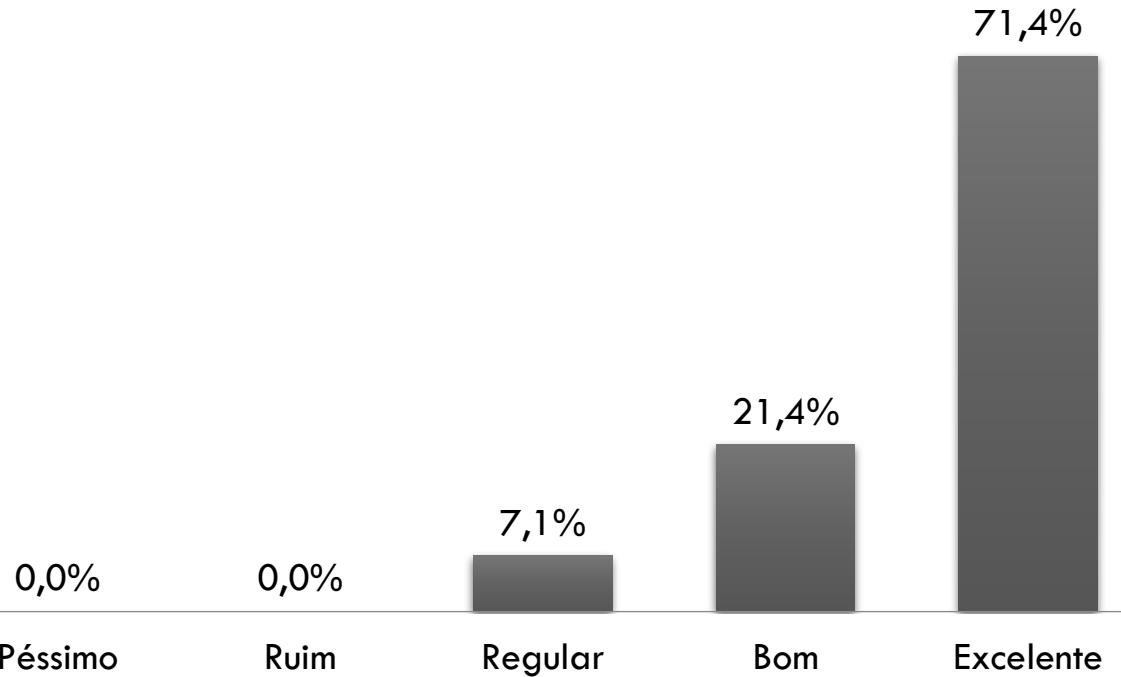
APLICATIVO 4NETWORK: USABILIDADE



**APLICATIVO 4NETWORK
GERAL
93%**

**USABILIDADE
100%**

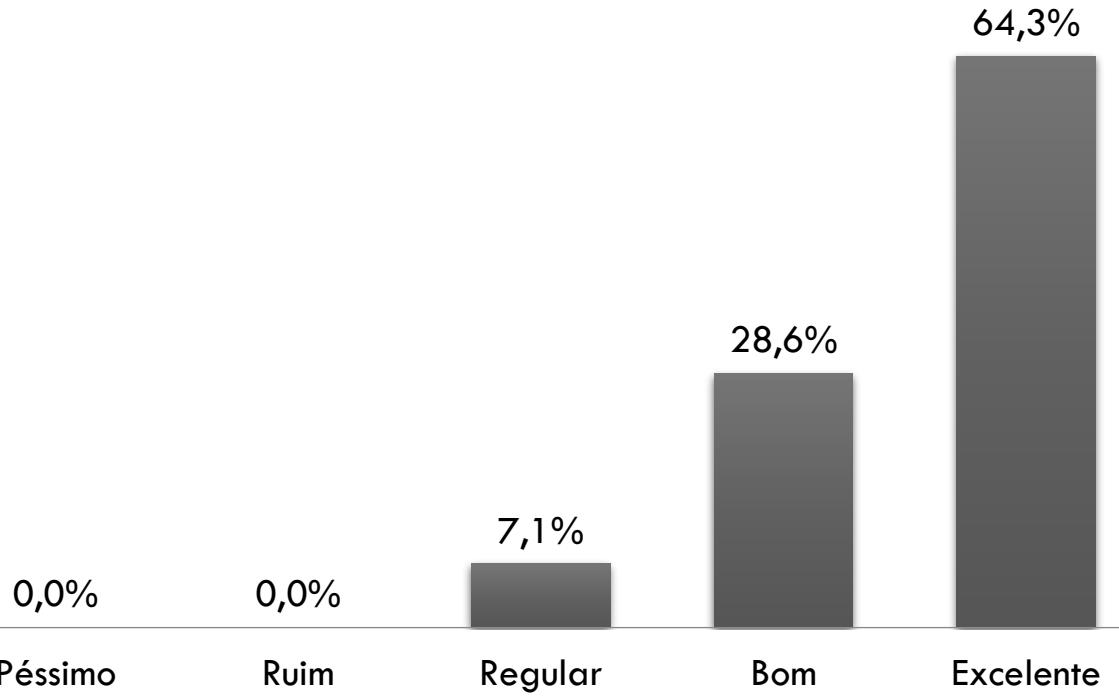
APLICATIVO 4NETWORK: CONTEÚDO



**APLICATIVO 4NETWORK
GERAL**
93%

CONTEÚDO
93%

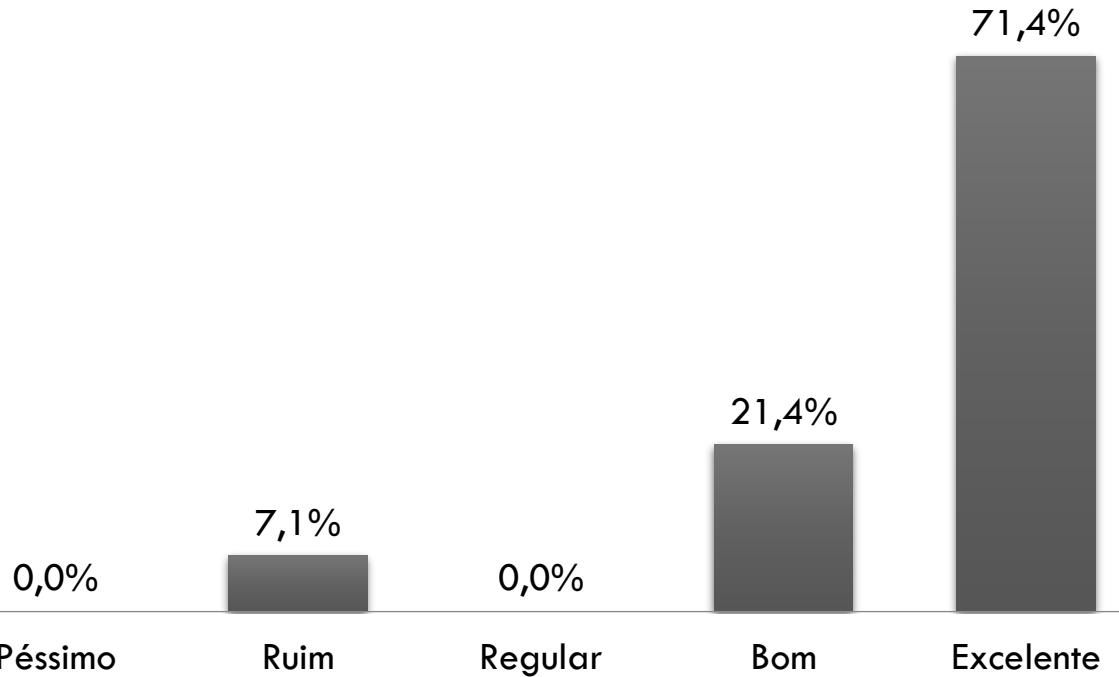
APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO 4NETWORK
GERAL
93%**

**INTERFACE
93%**

APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO 4NETWORK
GERAL**
93%

TROCA DE CARTÕES
86%

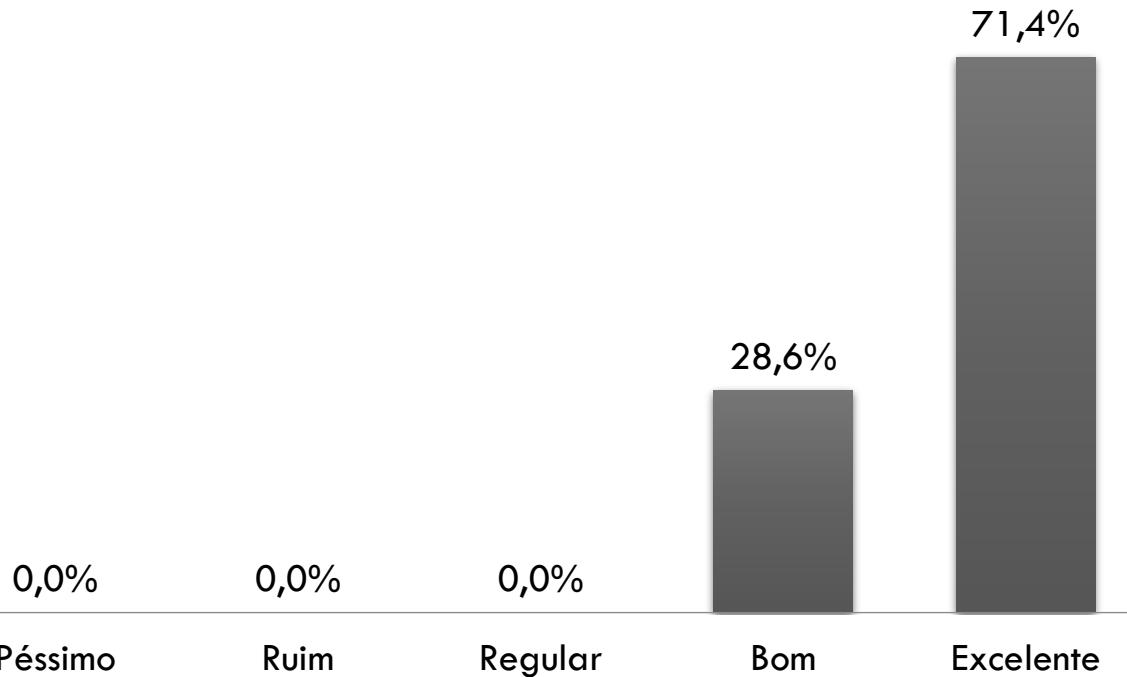
Observações:

- “poderia ter opções de arrastar para o lado ao fazer e solicitar cartões, ele está precisando de cliques desnecessários para completar a ação.”

4CIO BLUMENAU



4CIO BLUMENAU: COMO FOI SUA EXPERIÊNCIA?



4CIO CHAPECÓ
100%

Observações:

- “Achei excelente, principalmente a organização, palestrantes e oportunidade de networking. Vocês estão de parabéns!”

ASPECTOS GERAIS

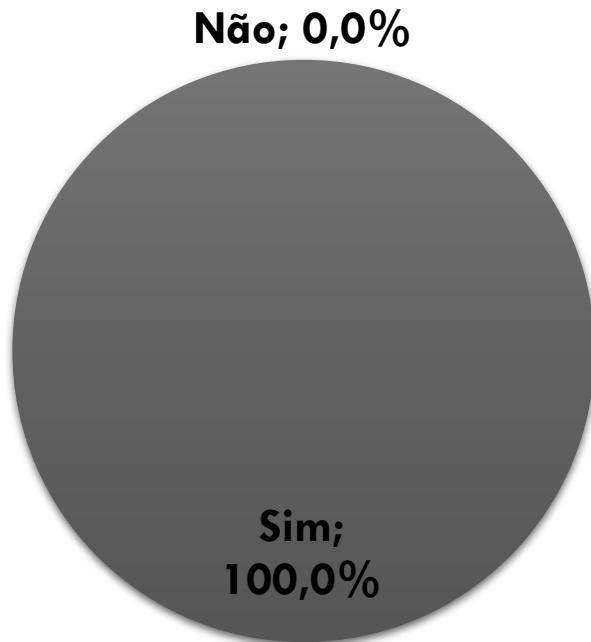


ASPECTOS GERAIS: Você participaria da próxima edição deste evento?

Não: 0,0%

**Sim:
100,0%**

ASPECTOS GERAIS: Você participaria de outros eventos da 4Network?



Sugestões para o próximo evento?

- “Talent Gap, Hybrid work.”

Qual tema você gostaria de ver no próximo evento?

- “motivação/desafios.”
- “IA generativa.”
- “Talent gap e estratégias.”